

August 4, 2017

Ichikoh Industries, Ltd CK1301

**Ichikoh launches “Safety Vision STR-200”,
Built-in Camera Monitor Driving Recorder for trucks,
which improves controlling operations by telematics**

In August 2017, Ichikoh Industries, an affiliate of Valeo Group, a major automotive supplier, will start the sale of “Safety Vision STR-200”, a built-in Camera Monitor Driving Recorder for trucks, which improves significantly the controlling operations of fleet companies by telematics.

Ichikoh, pioneer of Back Eye Camera, launched in 2000 a back monitor with room mirror shape as first model in the industry, by utilizing the expertise as manufacturer of the original equipment mirrors. In April 2013, Ichikoh launched “STR-100”, the world first Integrated Back Camera Monitor Driving Recorder. Its successor “STR-200” newly offers a data transmission function via a cloud service which offer real-time information of the truck operation. The driving data is saved in the cloud system and can also be used itself as driving data reports. It will be no more necessary to gather SD cards and to improve significantly the controlling operations. As it provides a real time data communication, controllers are able to react quickly in case of traffic accidents.

Thanks to a dedicated Viewer Software, operators can see images of maximum five cameras, equipped in front, sides, rear and inside of the truck. In addition to images, location information (map display), traffic trajectory, information of brake and turn signal, description of operations, idling time etc. are synchronized and displayed, therefore, it is easy to do recurrence prevention of dangerous driving and accident analysis.

In addition, the new model has better resolution of the front camera and can record clear images as a driver recorder. The function to stop the recording was newly added, therefore, it is possible to do tasks in a private area with just one push of a button. There is no need to shut down the monitor or cover the camera.

The “STR-200” can be replaced with its previous models, “STR-100”, “ST-900” and “ST-500”. The current “STR-100” will continue available in the market.

■Image picture



Back monitor front side



Back monitor back side



Traffic map screen



dedicated view software

About Ichikoh Industries:

Since its establishment in 1903, as a manufacturer specialized in car lamps and mirrors, Ichikoh Industries has delivered products to major car maker in Japan and overseas. The company equipped the first-generation Datsun headlamp (Nissan) in 1932, and has actively developed its own products: the Japan's first projector headlamp, the world's first power mirror, the mercury-free HID headlamp and the LED.

In 2000, the Company started the alliance with Valeo, and became an affiliate of Valeo Group in 2017. By making the best use of the alliance, the company is enhancing joint development of new products such as electronic mirrors and self-driving, joint procurement by merit of scale and cost reduction by joint research and development, acquire additional global share by active sales activities, expand customer base and have a mutual geographical complementary relationship.

About Valeo :

Valeo is an automotive supplier, partner to all automakers worldwide. As a technology company, Valeo proposes innovative products and systems that contribute to the reduction of CO₂ emissions and to the development of intuitive driving. In 2016, the Group generated sales of

16.5 billion euros and invested over 11% of its original equipment sales in Research and Development. Valeo has 166 plants, 20 research centers, 38 development centers and 15 distribution platforms, and employs 100,900 people in 32 countries worldwide. Valeo is listed on the Paris stock exchange and is a member of the CAC 40 index. In Japan, Valeo employs 5,800 people and has 17 production sites and 7 R&D centers.

ICHIKOH INDUSTRIES, LTD
Corporate Planning Dept. Manager: Takamori

TEL : 0463-96-1442
URL : <http://www.ichikoh.com/>
www.valeo.com