

NEWS RELEASE

September 13, 2016

Ichikoh Industries, Ltd.

Ichi-003

Start of production of Digital Inside Camera Monitor System

Ichikoh Industries, Ltd. a large auto components manufacturer (Headquarters: Isehara, Kanagawa, Japan, President and Chief Executive Officer: Ali Ordoobadi, hereinafter "Ichikoh"), started production of Digital Inside Camera Monitor System in Japan.

Ichikoh started production of Digital Inside Camera Monitor System in Japan. The Digital Inside Camera Monitor System, an original product of Ichikoh, has a high-definition screen display and smooth motion image (frame rate: 60fps) than the traditional analog-type Inside Camera Monitor. The traditional mirror can be switched to liquid-crystal display with just one switch, and it is multiple-use providing rearward visibility and rear seat views.

Monitor: screen diagonal dimension 24.583 cm (9.7V type), aspect ratio 13:3

a-SiTFT active matrix

Display mode IPS (In-Plane-Switching), NB (normally black)

Camera: camera CMOS sensor 1/4 inch 1.3M

Vision in Motion

ICHIKOH



(Inset is an image)

(Reference)

Since its establishment in 1903, as a manufacturer specialized in car lamps and mirrors, Ichikoh Industries, Ltd. has provided products to all auto manufactures in Japan, including Toyota and Nissan, and leading auto makers in overseas. In its long history, the company equipped the first-generation Datsun headlamp (Nissan) in 1932, and has actively developed its own products: the Japan's first projector headlamp, the world's first power mirror, the mercury-free HID headlamp and the LED which is attracting attention as the next generation light source. By these product developments, the company has today a large market share of headlamps 12%, rear lamps 22% and mirror 10% (2015 result). Starting with this production of Digital Inside Camera Monitor System, we will strive to expand our business as an Electronic Mirror System Supplier.

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Vision in Motion

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